

Vendor / Exhibitor Information

The Firefighters' Indian River County Fair will celebrate its 32nd annual edition this year, March 11th – 20th, 2011. Each year more and more people from Indian River as well as surrounding counties attend our family fun filled event.

The Firefighters' Fair is a short distance from three neighboring Fairs like St. Lucie, Martin and Okeechobee counties. Our location and fair dates provide an excellent opportunity for fair vendors to stop on their route through Florida.

The process of booking our commercial concessionaires as well as vendor space has changed. We have a great following of concessionaires who have been with us for over 15 years and we will continue to support their products and not double or triple book. HOWEVER, we will review any material sent to us and decide if it fits in our program and this community event.

Please review the following information and learn how to submit an application and become part of the family.

YOU WILL BE REQUIRED TO HAVE A CURRENT CERTIFICATE OF INSURANCE TO PARTICIPATE IN OUR EVENT. If you do not have a current insurance certificate, you may purchase one through our underwriter with K&K Insurance Group.

If you use a tent or canopy as cover for out-of-doors, you are required to provide anchors at each post corner. These shall be stakes driven into the earth a minimum of 18" or least 50 LBs. of weight at each post. This should cover most windstorm needs during the event.

Inside Vendor/Exhibitor Space

The inside commercial space is ideal for arts and crafts sales, novelty sales, promotions, cooking shows, and any vendors or exhibitors who require an enclosed area. The inside space is air conditioned, has public restroom facilities and the firefighters' fair office is located here as well.

All inside space is 10 ft. X 10 ft. We furnish each space with an 8 ft. high curtain backdrop and 3 ft. high side curtains. A single 110 volt electrical connection will be furnished per space only if you request it early. No water bibs are available inside the facility. Tables and/or chairs are available, for inside use if needed.

Inside space is sold at a \$400 minimum for the 1st 10' x 10' and \$600 for a 10' x 20'.

Outside Food Concession/Vendor/Exhibitor Space

The Firefighters' Fair prides itself on the wide selection of food it offers Fair patrons. Every year the food concession area grows with bigger trailers and different food products. Outside concession space is sold by Front Footage at \$600 with a 10' minimum and \$40 per additional foot length. We do not charge for depth footage if you are placed on a side area of the concourse as long as it does not exceed 35 feet.

Food concessionaires will be provided with a 110 electrical hook up or up to 100 amps. However, we try our best to accommodate concessionaires with any additional electrical requirements over their 100 amp service. (\$1 per additional amperage charge)

The outside concession space is loaded with a variety of attractions on both sides of the concourse. With various stage shows near the front gate, the midway rides, an entertainment stage with performances and the livestock barn areas are all ideal for any business looking for advertising, straight sales, and of course, space for food concessions.

Please feel free to contact Wayne Howard, Director of Exhibits and Concessions for the Firefighters' Fair at 772-766-3083 or e-mail moefire134@aol.com

Please contact Strates Shows at 407-855-4330 to find out more on their concessionaire pricing and availability during our event or over their entire season.